WINCHESTER NEWS
A TRUSTED AND RELIABLE SOURCE OF LOCAL NEWS

Donate

DONATE | NEWS | SPORTS | EVENTS | FEATURES | OPINION | NEWSLETTER | CONTACT | ABOUT

NEWS

Winchester business makes its own ‘Bespoke’ space

NELL ESCOBAR COAKLEY | STAFF WRITER

August 1, 2024 . 6:00 AM — 5 min read

Bespoke co-owner Melinda Guglietta inside the 27 Church St. location, where she welcomes residents to come check out the new shop. WINCHESTER NEWS STAFF PHOTO/NELL ESCOBAR COAKLEY

If you’ve been on Church Street and noticed all the construction going on at Bespoke, come on in and take a look around. The store is open and you’re more than welcome.

Subscribe

“People know we’re here,” said Bespoke co-owner Melinda Guglietta. “But they think they’re not allowed to come in. We’re happy to give people tours and show them what we’re going to be.”

Melinda Guglietta and her dog Maisy check out the new custom banister that features a lamp. WINCHESTER NEWS STAFF PHOTO/NELL ESCOBAR COAKLEY

Subscribe

Guglietta and her partners Doug Prohn, Anthony Chisholm and Sasha Durand moved to their new 27 Church St. location in January with plans to expand their business. Their former spot at 25 Thompson St. had been home for the past 10 years until last August when the Church Street location came up for sale.

Guglietta said in 2014 she was a designer, along with her cabinet-making partners, working with a contractor who grew up in Winchester. The group would meet at Starbuck’s to discuss plans.

Inside the offices of Bespoke on Church Street, where construction is ongoing in the display areas as well as the exterior of the building. WINCHESTER NEWS STAFF PHOTO/NELL ESCOBAR COAKLEY

They liked what they saw of the community and decided maybe this would be a good place to settle down. That’s when a space opened up on Thompson Street.

Subscribe

“We rented that spot,” Guglietta said. “It had a room in the back and a large room with six or seven vignettes. Then the dentist in the front left and we took over. That was during COVID. Then at that point, we were growing as a company and the two apartments upstairs opened.”

The company seized the opportunity to expand upstairs as well.

Then one day, Guglietta walked over to see her accountant, who happened to inhabit the Church Street location. She said she loved the space and would tell him that if they ever wanted to sell, Bespoke might be interested.

Subscribe

A backlit stained glass window on the staircase of the new Bespoke building. WINCHESTER NEWS STAFF PHOTO/NELL ESCOBAR COAKLEY

“I went to see him and he told me the space was on the market,” she said. “We made an offer and now we have the building.”

Subscribe

That was last fall.

Subscribe to our newsletter today!

What’s going on inside

Every once in a while, the door opens to the new Bespoke location and someone pops their head in to see what’s going on inside.

Guglietta said the idea behind the new Bespoke is to treat the house as exactly that — a house that might just be your own or a friend’s.

“Our idea is that you just walked into someone’s home and you’re experiencing having the cabinets in the home, but as a showroom,” she said. “Each room is a different vignette.”

Subscribe

Melinda Guglietta shows what the library, or the Oak Room, will look like once finished. WINCHESTER NEWS STAFF PHOTO/NELL ESCOBAR COAKLEY

The displays will include two kitchens, one of which is in the English style. There will also be a closet and mudroom, a living room display w

Subscribe

bookcases, a bar and paneling and a galley kitchen work station that will feature cooking demonstrations or host cookbook or chefs.

“There’s no bedroom display because we need to keep it accessible to the first floor,” Guglietta said. “There’s no laundry room because that’s similar to the mudroom.”

Towards the back of the building will be a new addition. The foundation for that part of the building is finished and framing will soon start.

Guglietta said the front display portion of the building will be finished first while the addition is closed off. Once the addition is finished, both spaces will be joined together.

But there’s no timeframe for when it will all be done.

Subscribe

Maisy, the dog, wanders through the Boot Room, where custom closets can be seen. WINCHESTER NEWS STAFF PHOTO/NELL ESCOBAR COAKLEY

In the meantime, Bespoke is still in full work mode. The 30 plus people on staff are working, not just on the custom cabinets in their Revere but a full range of services that include design.

Subscribe

“As always, the customers come first,” Guglietta said, of fact that Bespoke is still working despite the ongoing construction.

Trends

So, what’s keeping Bespoke busy these days? There’s been a few changes in the world of design, since COVID hit in 2020.

Subscribe

The English Tea Room is one of the new English-style kitchens that will be featured as a display at Bespoke. WINCHESTER NEWS STAFF PHOTO/NELL ESCOBAR COAKLEY

Guglietta said most people are moving away from the open space trend of a few years ago.

Subscribe

“With COVID, everyone was in one room and people realized how much they wanted separate rooms,” she said. “So the individual rooms are coming back. People are returning to the traditional floor plans.”

And with interest rates and house prices so high, she said most people are looking at their properties and seeing what they can fix, add or change.

Inside the English Tea Room, from left, is a secret room, custom cabinets and a gold screen to keep those pantry items or dishes hidden away. WINCHESTER NEWS STAFF PHOTOS/NELL ESCOBAR COAKLEY

Oak, she said, has been very popular. And new products like cintered and porcelain that look like marble, but can take a beating while still looking great are of interest to homeowners.

“And appliances,” she added. “They’re more eco-friendly, like induction tops.”

She said she just saw a demonstration where a paper towel was placed on the cooker with a pot on top and before Guglietta could whip out her phone for a video, the water was boiling away.

“It was amazing,” she said, adding her favorite new item is a wat that offers instant cold, chilled and sparking water on demand.

Subscribe

Bespoke moved from its Thompson Street location in January 2024 to 27 Church St. WINCHESTER NEWS STAFF PHOTO/NELL ESCOBAR COAKLEY

With customers keeping the store busy and the ongoing construction, Guglietta said there’s a lot going on at Bespoke. When asked what she’d like people to most know about the business, she smiled.

“We may look unapproachable because of the construction, but we’re not,” Guglietta said. “People can come in. We offer design services, not just cabinets.”

Winchester News is a non-profit organization supported by our community. If you appreciate having local Winchester news, please donate to support our work, and subscribe to our free weekly newsletter.

Subscribe

Related

NEWS

Winchester School Committee candidates bring contrasting backgrounds to Thursday forum

Two candidates for Winchester’s School Committee will face voters at a forum as the district navigates a new literacy curriculum, budget pressures and questions about student mental health. Heather von Mering and John Bellaire are competing for an open seat on the School Committee, which oversees a budget von

WILL DOWD | STAFF WRITER

March 4, 2026

NEWS

Rep. Michael Day helps House colleagues pass sweeping energy affordability bill

The following was submitted by the Office of Rep. Michael S. Day: Rep. Michael S. Day and his colleagues in the House of Representatives recently passed energy affordability legislation that would result in over $9 billion in savings for utility ratepayers over the next 10 years. The bill maintains critical

March 4, 2026

NEWS

Winchester gun owners face new training rules starting April 2

NEWS

Sen. Jason Lewis, Ma strengthen fair housing

Subscribe

Public safety data How Winchester compares on firearms licenses in comparable Massachusetts communities Active licenses as of Jan. 25, 2025 — Source: Massachusetts Criminal History Systems Board License to carry firearms Firearms identification card Winchester and Marblehead are the focus communities. Peers selected based on comparable population size, demographics and suburban

WILL DOWD | STAFF WRITER

March 4, 2026

protections for renters, buyers

The following was submitted by the Office of Sen. Jason Lewis: State Sen. Jason Lewis joined his colleagues in the Massachusetts Senate to pass legislation that protects residents from discrimination in the housing market as the Trump administration abandons its enforcement of the federal Fair Housing Act. Illegal discrimination continues

March 3, 2026

Latest

PROMOTING HEALTH & EMPOWERMENT
HEAR FROM HIGH SCHOOL LEADERS
LEARN THROUGH INTERACTIVE GAMES
MEET NEW PEOPLE
FREE AND OPEN TO THE COMMUNITY
Middle school & high school students, teachers, parents, friends, community members - come and bring a friend!
FOR MORE INFORMATION:
EMAIL OFFICE@NFSJ.ORG
CALL 781-729-7100
NETWORK for SOCIAL JUSTICE
FROM WINCHESTER AND CHELSEA
GIRL UP
WOMEN IN STEM
GIRLS GOTTA RUN
MIND & MATTER

EVENTS

Celebrate Women's History Month with Girls Leading Change

The following was submitted by the Network for Social Justice: To mark Women's History Month and International Women's Day in 2026, the Network for Social Justice is collaborating with club leaders from Winchester High School and members of the Community Health team from La Colaborativa in Chelsea and

March 4, 2026

NEWS

Winchester School Committee candidates bring contrasting backgrounds to Thursday forum

Two candidates for Winchester's School Committee will face voters at a forum as the district navigates a new literacy curriculum, budget pressures and questions about student mental health. Heather von Mering and John Bellaire are competing for an open seat on the School Committee, which oversees a budget von

WILL DOWD | STAFF WRITER

March 4, 2026

Subscribe

FEATURES

‘Chicago: Teen Edition’ dances onto the Winchester High School stage

By Talia Ho | Correspondent Fame. Fortune. And all that jazz. This spring, Winchester High School presents “Chicago: Teen Edition,” a bold musical that explores celebrity culture, media manipulation, and the cost of ambition. This iconic production is set in the 1920s. Performances will take place on March 13 and 14

SPECIAL TO THE NEWS
March 4, 2026

EVENTS

Ripley Chapel in Winchester presents ‘Syldason: You Are Welcome Here’

The following was submitted by the Ripley Chapel at First Congregational Church: On Friday, March 13, beginning at 7:30 p.m., live in-person and live streamed from the stunning Ripley Chapel at First Congregational Church, Winchester, 21 Church St., join in with Syldason, a duo concert featuring Sylvie Zakarian,

March 4, 2026

WINCHESTER NEWS
A TRUSTED AND RELIABLE SOURCE OF LOCAL NEWS

Subscribe to Winchester News

Subscribe

© 2026 Winchester News Group, Inc. Copying and sharing with permission for non-commercial use only.

Subscribe